

# YouTube Marketing



# About Course

- This covers Module No 5 (Level 1 & 2) from Full Digital Marketing Certification Course.
- If you just want to learn Video Marketing on YouTube, then this course is suitable for you.
- Business Owners, Digital Marketers and Job Seekers can join this course to leverage world's 2<sup>nd</sup> largest Search Engine.

# Our Achievements :



**1000+**

PPC Ad Campaigns

**120+**

Clients Served

**450+**

Digital Assets Managed

**13000+**

Students Trained

**97%**

Positive ROI on Ads

**90 Lacs +**

Ad Impressions to People

# Module 5 : Level - 1



## YouTube Marketing Fundamentals

Video Flow

Google Pages for YouTube Channel

Verify Channel

Webmaster Tool – Adding Asset

Associated Website Linking

Custom Channel URL

Channel ART

Channel Links

Channel Keywords

Branding Watermark

Featured Contents on Channel

Channel Main Trailer

Uploading Videos

Uploading Defaults

Creator Library

Practical Examples

# Module 5 : Level - 2

## YouTube Marketing Advance



Channel Navigation

Video Thumbnail

CTA – Annotation

CTA – Extro

CTA – Cards for Mobile

Redirect Traffic to Website

Post Upload Enhancements

Live Broadcasting

Managing Playlists

Managing Comments

Managing Messages

Monetization with AdSense

Paid YouTube Channel

Channel Analytics

Real Time Analytics

# Ok Viral Sir..

## How Will I Get Training ?

## Is it Online or Offline ?

# Course Delivery Method :



“Learn at your Own **Time** : Own **Speed** : Own **Place**”

*Once you subscribe for the course, we will send you download link or we can also courier you DVD and you can learn from step by step training videos using eLearning App.*

Generally it takes 1 to 2 Months to Complete the Course.

# Is it Difficult to Learn ?



**Absolutely Not. We will teach you through  
Step-by-Step Videos. You just need basic  
knowledge of Videos, Computers and Internet.  
It will be in Simple Hing-lish Language.**



# What About Update ?

**Even after completion of course, we will send you new videos for updates happening in digital marketing industry. Plus we will also continue to provide Email Support till 1 year.**

# How Can I Enroll ?

You can enroll right now. You can make online payment or you can also deposit cash/cheque in State Bank of India.

**Training Fees for YouTube Marketing Course is Rs. 2500**

You can also enroll for Full Digital Marketing Course

[See Course Fees](#)

# Have Questions ?

## Call +91 9558821174

[Visit Website](#)